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## PRESS RELEASE

### A Practical Guide to Coronavirus

Certified organic household brand, Greenscents, has produced a Practical Guide to Coronavirus which offers personal and household hygiene advice to protect against this highly contagious virus.



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### A PRACTICAL GUIDE TO CORONAVIRUS



*How to reduce the risks*



#### The contents of the Guide

The Greenscents guide gives a brief description of how coronavirus spreads and what the symptoms are.

“There is no magic bullet with COVID-19 and the spread of the virus is of concern to everyone,” explains Christina Hawkes, co-founder of Greenscents. “Our guide is particularly useful if families are self-isolating. We offer advice on hygiene practices which are very important to reduce risks in the home. We have recommended products (made by us and others) which should become household essentials.” Christina continues, “There is no need to reach for the bleach or any other toxic cleaning chemicals. Organic and natural products get rid of germs as efficiently as conventional products but without risks to your health and the environment”.

The Guide includes :

- hand washing
- soap v sanitiser
- moisturising hands
- keeping the kitchen safe
- key things for the bathroom
- dealing with laundry
- keeping other surfaces clean like laptops, mobiles, bags
- travelling by car or public transport
- precautions at work
- advice about pets

“We offer a certified organic range of household products which is vegan, cruelty-free and allergy friendly. We are passionate about the health and wellbeing of our customers and the protection of the environment is at the heart of everything we do,” enthuses Christina. “We are well aware that some

of our suggestions in the guide are not the most eco-friendly e.g. high temperature washes, using tissues & paper towels BUT this situation requires temporary emergency measures. Coronavirus will not last forever and if we take sensible precautions this pandemic will be over sooner.”

### **Download for free at the Greenscents website**

Greenscents are offering their guide to everyone via their website using [this link](#).

They are also encouraging the retailers they supply and all their customers to share the guide widely using the premise ‘Stay safe. Spread the word not the virus.’

- Ends -

24 March 2020

[greenscents.co.uk](https://greenscents.co.uk)

Facebook - [Greenscents](#)

Instagram - [Greenscents UK](#)

Twitter – [Greenscents UK](#)

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Notes for Editors

1. Greenscents products are certified by The Soil Association, The Vegan Society, Cruelty-Free International, Allergy UK & I'm Green. Greenscents is also an Ethical Consumer Best Buy, coming top in all relevant categories.
2. Greenscents products are made to order in small batches in Somerset, UK.
3. Unlike most eco-products, all Greenscents products are certified organic and list all ingredients on the bottle in language people can understand.
4. Greenscents products are highly concentrated, which contributes to a lower carbon footprint in terms of production and shipping as well as use by the consumer. When purchased in 5 litre or 20 litre refills, this footprint reduces even more.
5. Greenscents standard and mini bottles are made of recyclable and sustainable biopolymer made from the waste from sugar cane production. These can be refilled by purchasing 5 litre bag in a box containers – the outer cardboard packaging can be put into paper waste for recycling and the inner plastic container can be returned to Greenscents to make sure that it is recycled. The 20 litre containers are plastic jerrycans which can be returned to Greenscents for cleaning with organic cider vinegar and re-use up to 20 times. To date there is no non-plastic alternative for this size of container.

